

## EMAIL/NEWSLETTER TEMPLATES

While not every parent is active on social media, emails and newsletters are a reliable way to communicate to parents specifically. We recommend sending emails from both your Parent Organization and from Classroom Parents as well.

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### BEFORE THE FUNDRAISER STARTS

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- ✓ From: PTA/O or Organization Name  
To: School Parents/Guardians

**(SCHOOL NAME)** families!

We're only **(NUMBER OF DAYS/WEEKS)** away from our **(EVENT NAME)**! Our goal is to raise **(FUNDRAISING GOAL)** for **(WHAT YOU'RE RAISING FUNDS FOR)**. All families can support our school by either donating or sharing on MYBOOSTER.com!

Mark Your Calendar!

**(DATE)** - Donating Opens on MYBOOSTER.com. Register on MYBOOSTER.COM, SHARE, & GIVE! **(DATE)** - **(EVENT NAME)**. Save the date- you're Invited! Come cheer on your student!

Thank you for working with us to make our school stronger. We are grateful for your support!

Go **(MASCOT)**!

**(PTA/O OR ORGANIZATION NAME)**

- ✓ From: Room Parent  
To: Class's Parents

Hi Class Families!

The **(EVENT NAME)** *[kicked off/is kicking off]* on **(DATE DONATING OPENS)**! I'm reaching out to rally our families to participate!

The school's goal is to raise **(FUNDRAISING GOAL)** for **(WHAT YOU'RE RAISING FUNDS FOR)**. Our class can make a big difference through their efforts!

As a family, you can GIVE at MYBOOSTER.com, SHARE your student's fundraising link with others, or BOTH! If this is not the right time to financially give, we fully understand. Simply sharing about our fundraiser online IS supporting our fundraiser.

Thanks in advance for your involvement. This is a great opportunity for all students to participate in a high-energy event, show school spirit, and help make a difference!

Dates to Remember:

**(DATE)** - Donating Opens on MYBOOSTER.com. Register on MYBOOSTER.COM, SHARE, & GIVE!

**(DATE)** - **(EVENT NAME)**. Save the date- you're Invited! Come cheer on your student!

Go **(MASCOT)**!

**(ROOM PARENT'S NAME)**

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## BEFORE THE FUNDRAISER STARTS

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✓ From: PTA/O or Organization Name

To: School Parents/Guardians

*(if Fundraising Video created and shared)*

The **(FUNDRAISER NAME)** is *[coming/here]*!

Our goal is to raise **(FUNDRAISING GOAL)** for **(WHAT YOU'RE RAISING FUNDS FOR)**. Check out this video from **(SCHOOL LEADER NAME)** explaining why this fundraiser is so important this year! You can GIVE or SHARE today at MYBOOSTER.com!

**(VIDEO LINK)**

Mark Your Calendar!

**(DATE)** - Donating Opens on MYBOOSTER.com. Register on MYBOOSTER.COM, SHARE, & GIVE! **(DATE)** - **(EVENT NAME)**.

Save the date- you're Invited! Come cheer on your student!

Go **(MASCOT)**!

**(PTA/O OR ORGANIZATION NAME)**

✓ From: PTA/O or Organization Name

To: School Parents/Guardians

**(SCHOOL NAME)** families!

We are excited to kick off our **(EVENT NAME)** on **(DATE PLEDGING OPENS)**. Our goal is to raise **(FUNDRAISING GOAL)** for **(WHAT YOU'RE RAISING FUNDS FOR)**, and to strengthen our school community!

Our school relies on fundraising to provide exceptional opportunities to enhance student learning. And this year, we have more needs, which means we need your support more than ever!

*[if Fundraising Video created and shared]*

Please watch this video from **(SCHOOL LEADER NAME)**

explaining about why this year's fundraiser is so important.

**(VIDEO LINK)**

We understand if your family is not able to financially support the school right now. You can still be involved by simply SHARING about our fundraiser with friends and family online at MYBOOSTER.com. Sharing IS supporting!

Just as we worked to safely begin school this year, we are also safely hosting this essential fundraiser based on our school's current guidelines.

Mark Your Calendar!

**(DATE)** - Donating Opens on MYBOOSTER.com. Register on MYBOOSTER.COM, SHARE, & GIVE! **(DATE)** - **(EVENT NAME)**.

Save the date- you're Invited! Come cheer on your student!

We are grateful for our **(SCHOOL NAME)** family! Thank you for your support this year.

Go **(MASCOT)**!

**(PTA/O OR ORGANIZATION NAME)**

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## DURING THE FUNDRAISER

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✓ From: PTA/O or Organization Name  
To: School Parents/Guardians

**(SCHOOL NAME)** Families!

Our **(FUNDRAISER NAME)** kicked off **[today/date of kickoff]**, and we are thrilled about this year's fundraiser!

This year, our entire school is raising funds for **(WHAT YOU'RE RAISING FUNDS FOR)**. Our goals are to have **(REGISTRATION GOAL)** of our school register and to raise **(FUNDRAISING GOAL)**, and we're inviting YOU to help!

Thank you for supporting our school We can't wait for **(EVENT NAME)** happening on **(EVENT DATE)**!

Go **(MASCOT)**!  
**(PTA/O OR ORGANIZATION NAME)**

✓ From: PTA/O or Organization Name  
To: School Parents/Guardians

Parents and families, the **(EVENT NAME)** is **[tomorrow/date]**!  
Make sure to support our school by:

REGISTERING your student on MYBOOSTER.COM  
SHARING MYBOOSTER.COM with friends and family  
GIVING if you are able

We are nearing our fundraising goal but still need your help!  
We can't wait to celebrate your students and cheer them on tomorrow!

Thank you for supporting our school.

Go **(MASCOT)**!  
**(PTA/O OR ORGANIZATION NAME)**