VIDEO SCRIPT & TEMPLATES

Make it personal with a video! Videos can give your community a sense of your team's heart and passion for supporting your school. And that is worth making a video for!

STANDARD VIDEO SCRIPT

✓ ***(SCHOOL NAME)*** families! This is ***(SCHOOL LEADER NAME)***. Thank you so much for your support and generosity towards ***(SCHOOL NAME)***. We are excited about this year's main fundraiser, the ***(EVENT NAME)***. Our goal is to raise ***(FUNDRAISING GOAL)*** for ***(WHAT YOU'RE RAISING FUNDS FOR)*** - and we need your help! Please connect your student to sponsors to help us reach our goal. It's as easy as registering your student on MYBOOSTER.COM and using the easy S to reach other! Thanks, families and go ***(MASCOT)***!

TALKING POINTS

- ✓ Greeting
- ✓ About the fundraiser
- ✓ Date of the event
- ✓ Your financial goal
- ✓ What you're raising funds for and how it will help your school
- ✓ Register on MYBOOSTER.COM
- ✓ Why is fundraising so important to your school, especially this year. Did you incur any additional expenses or budget cuts this school year?
- ✓ Tell families that it's okay if they cannot financially participate. Remind families to SHARE the fundraiser. Sharing MYBOOSTER.COM IS supporting!
- ✓ Thank donors for their support!

ADD YOUR OWN NOTES

Want to create your own script? Fantastic!